



**Studio/Product Photography Workshop**  
in association with HM Photos



**Studio & Product Photography  
comprises of dedicated day  
workshops over a six-week period in  
June/July 2020.**

**The workshops will be held in our  
new and fully equipped studios in  
23 Butler Street, Richmond.**

**Course will run on Saturdays starting  
at 9 am and finish at 4 pm.**

**You can book for individual  
component or the entire course.**

**Price per component - \$255**

**Entire 6-week course - \$1200**



## Component 1.

# Product Photography

The studio will provide a diverse range of products and the participants will be involved in hands on exercises to develop their skills in different studio techniques.

This is a very precise skill set that our tutors will be happy to share with you.

### Level 1.

Basic product photography with different backgrounds and lighting techniques.

This level will focus on

- » studio lighting
- » focus and depth of field
- » different styles of backgrounds eg high key, low key, light box
- » high detail

### Level 2.

This level will focus on:

- » difficult products such as glass ware
- » alternative lighting techniques
- » more complex lighting
- » movement within the image



## Component 2.

# Food Photography

We will have local restaurants provide a variety of dishes for our students to develop their photographic skills. It will be an action-packed day slaving over tabletops to get the best possible images.

### Level 1.

This level will focus on

- » Basic food photography
- » Simple lighting techniques
- » Using a variety of backgrounds
- » Composition
- » Depth of field
- » Detail of composition

### Level 2.

This level will focus on:

- » Advanced food photography
- » More intricate lighting techniques
- » Food with movement
- » Complex composition
- » Attention to detail



### **Component 3.**

## **Model/Portrait Photography**

This is an action-packed day with lots of colour and glitz. Our models will have a busy day providing various poses under exciting and different lighting. We will provide a variety of sets and props to enhance the experience.

#### Level 1.

This level will focus on

- » Basic studio portraiture lighting techniques
- » Composition
- » Posing your subject
- » Choosing depth of field and focal length

#### Level 2.

This level will focus on:

- » Model photography
- » How best to compose models?
- » Dramatic and interesting lighting techniques
- » Use of colour and light
- » Use of props to enhance the images

Our Tutors are highly experienced commercial photographers who have many years of industry experience in studio photography for some very large and iconic clients. They will enthusiastically share their knowledge and experience with our workshop participants.



You will learn how to:

- » Photograph a complex commercial product
- » Arrange a still life composition
- » Refine your lighting abilities and learn new ways to be creative
- » Learn how to adapt everyday things to the art of photographic problem solving.  
This is life changing!

Date & Time	Component	Level	Attendance
Sat, 4th July 2020 9am - 4pm	Product Photography	1	
Sat, 11th July 2020 9am - 4pm	Product Photography	2	
Sat, 18th July 2020 9am - 4pm	Food Photography	1	
Sat, 25th July 2020 9am - 4pm	Food Photography	2	
Sat, 1st Aug 2020 9am - 4pm	Model/Portrait Photography	1	
Sat, 8th Aug 2020 9am - 4pm	Model/Portrait Photography	2	



**Click on this Facebook icon to join our exclusive member-only group where you can connect with like-minded individuals and ask questions about photography**

# What to bring on the day?

Your DSLR Camera - fully charged battery

Spare batteries & charger (optional)

Memory card / SD card

Tripod (if you have one)

Flash kit (if you have one)

Notebook & pen

## COVID-19 Precaution Notice:

We are taking all the necessary safety precautions to ensure that both our instructor and participants are safe. All surfaces will be thoroughly cleaned before and after the class. Hand sanitisers will be provided. We will respect social distancing rules of 1.5 metres therefore call will only be held with maximum of 8 participants.